



Creative Arts Director

The Grove is looking for a Creative Arts Director.

We believe art can communicate the beauty and truth of Christ in a unique way. You may be a good fit for this role if you are:



PASSIONATE

- About Jesus.
- About creativity.
- About spreading God's love, beauty and truth deeper to our city and the world.



GIFTED

- At creating and expressing yourself through design and media.
- At understanding modern communication channels.
- At developing and empowering other creatives.



MOTIVATED

- To push the boundaries of creative communications.
- To imagine new and inspiring ways of to reach all people.
- To learn and grow as part of an innovative team.

SCOPE

The Creative Arts Director will work as a senior-level leader within our Communication Team, bringing oversight to our creative staff and processes. This role will ensure that everything we create—print, digital and screen—to be on point, effective and aligned with our culture and vision at The Grove.

Reports to:

Communication Director

Works with:

Communication Team, Creative Arts staff and volunteers

Works:

Full time, Salary

25%

CREATIVE VISION AND ART DIRECTION

Define high-level creative art vision and lead the creative services team.

Possess a strong knowledge of web, print and multimedia design and be able to provide direction to new creative heights.

Develop, implement, track and optimize our digital marketing campaigns across all channels.

35%

STAFF LEADERSHIP

Direct Creative Team to new levels of effectiveness, quality and style; manage team projects and timelines.

Craft and manage a process to mobilize, oversee and develop interns and volunteers within the Creative Arts ministry.

Oversee video production staff and volunteers.

Oversee graphic design staff and volunteers.

30%

CREATIVE CONTENT PRODUCTION

Forge innovative and compelling designs to communicate our vision, values and events through all channels including video, web, social and print media.

Translate branding strategies into campaigns to engage target audiences.

Conceptualize, storyboard and script videos, including promotions, testimonies, story-telling, and worship-inspiring engagement.

As needed, produce graphic designs for ministry initiatives.

Assist in creation and maintenance of The Grove's brand style guide.

10%

OTHER

Attend weekly Communication Teams meetings. Attend

church all-staff meetings, devotions and trainings.

Before submitting a resume and cover letter, please read The Grove's **Statement of Faith**. All applicants confirm they have reviewed and are in full agreement with each part of the Statement of Faith. Submission of a resume and cover letter constitutes an affirmation of alignment with The Grove's Statement of Faith.